

## **SPONSORSHIP**

**The Fashion Movement**  
P.O. Box 46126  
Tampa, Florida 33646

Tele (813) 948-1014 or (347) 866-0397  
Email- [fashion@thefashionmovement.com](mailto:fashion@thefashionmovement.com)

### **Fashion Live! Downtown**

WELCOME

**The Fashion Movement** would like to invite you to participate as a sponsor at **Fashion Live! Downtown** scheduled for Saturday November 17, 2007 at The Tampa Convention Center.

**The Fashion Movement's** mission is to provide a forum where Designers of garments and accessories, Hair Stylists, Make-up Artists, Stylists, Models, Artists, Photographers and other visionaries in the fashion and creative arts field can showcase and market their talents and resources.

We would like the pleasure of having you join us as one of our sponsors for this special evening where high fashion will be on display and opportunities abound to network, connect and establish new business relationships with others in attendance.

We look forward to having you in attendance for this special occasion as we embark on this exciting journey in fashion. Please find attached an overview of the project along with our levels of sponsorship.

We look forward to your response.

Sincerely,

Lacey B. Smith  
Executive Producer  
[lacey@thefashionmovement.com](mailto:lacey@thefashionmovement.com)

## Sponsorship Opportunities

**Fashion Live! Downtown** will offer tremendous sponsorship opportunities to potential sponsors. Our specially selected venue **The Tampa Convention Center** will be a great enhancement to products and services being promoted.

Sponsorship packages range from \$500.00 to \$2,000.00.

**1) Title Sponsorship level: \$2,000.00** will offer the role of **Title Sponsor**. The event would be named **Fashion Live! Downtown** presented by YOUR COMPANY. The invitations would be branded with your company's name. Major visibility on **The Fashion Movement** and **Fashion Live! Downtown** websites and your company's brand will be displayed throughout the entire event. At this level you will also enjoy.

- A) Logo on all publicity materials:
  - 7,500 Flyers
  - Web Advertisement
  - Event's Banner
- B) Banner on website.
- C) Advertising in event's program.
- D) Gift bags inclusion of company product samples.
- E) Company's banner displayed at event.
- F) 10 Complimentary tickets.

**2) Runway Sponsorship \$1,500.00** is also available. Companies sponsoring our show's runway will be given title to the runway. This branding will include signage along the runway displaying your company's name. Company's name mentioned throughout the event as models walk your company's runway. At this level you will also enjoy.

- A) Logo on event's flyer.
- B) Banner on websites.
- C) Advertising in event's program.
- D) Company's banner displayed at event.
- E) 6 complimentary tickets

**3) The \$500.00 level of sponsorship your company is added as part of the **Fashion Live Downtown** team and given sampling opportunities.**

- A) Inclusion in official program.
- B) Gift bags inclusion of your company's product samples.

**4) Ticket Sponsorship** is also available. Sponsor can purchase a bundle of advanced tickets (VIP or General Admission). These tickets are for Sponsors to distribute as they see necessary.

# Fashion Live Downtown!

## Sponsor Contract Form

**The Fashion Movement** hereafter referred to in this agreement as **TFM** and **The Sponsor** hereafter referred to in this agreement as “you” hereby enter into an agreement as follows:

As of this \_\_\_ day of \_\_\_\_\_, 2007, you agree to become a sponsor for **TFM’S** event, Fashion Live Downtown. “You” agree to pay **TFM** a predetermined sum for being a sponsor.

**TFM** and “you” agree to the following which when signed by both parties becoming a binding legal contract and at which time payment in full is due to **TFM** from “you”.

**The sponsorship package agreed upon is as follows (SELECT PACKAGE):**

1) Title sponsor \_\_\_ 2) Runway Sponsor \_\_\_ 3) Other (specify) \_\_\_\_\_

\_\_\_\_\_

**Total sponsorship cost** = \$\_\_\_\_\_. \_\_\_\_\_ Payable to **The Fashion Movement**.

NAME OF COMPANY’S REPRESENTATIVE \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE # \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TEL. ( ) \_\_\_\_\_ - \_\_\_\_\_ FAX ( ) \_\_\_\_\_ - \_\_\_\_\_

EMAIL: \_\_\_\_\_

COMPANY’S WEBSITE: \_\_\_\_\_

METHOD OF PMT:  Cash  Check # \_\_\_\_\_  Money Order # \_\_\_\_\_

Signature \_\_\_\_\_ Signature \_\_\_\_\_  
The Fashion Movement Sponsor

**TFM**

**Contract Confirmation**

**The Fashion Movement**

**AS OF:**

www.thefashionmovement.com

Advertiser: